



PRESS RELEASE

FOR IMMEDIATE RELEASE: Monday, April 13, 2015

FOR MORE INFORMATION CONTACT:

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Frisco PD Receives State Farm® Grant to Improve Roadway Safety

Check presentation set for Wednesday, April 15

Media Advisory

April 13, 2015 (Frisco, TX) – With help from a \$25,000 grant from State Farm, the Frisco Police Department will have some new tools at its disposal in its efforts to keep the roadways safe for its residents.

The grant funds will be used to purchase photography and video equipment to create public service announcements (PSA's) to promote safe driving and to inform people of the hazards of distracted driving. The program will be especially focused on teen drivers.

The department will distribute the videos via its social media channels. State Farm has been a supporter of Frisco PD's auto and teen driver safety initiatives since 2012.

Media are invited to attend a check presentation. Details are as follows:

Date: Wednesday, April 15, 2015

Time: 9:30am

Location: Frisco Police Dept. located at 7200 Stonebrook Pkwy. Frisco, TX 75034

Media Contacts:

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